



AUCTION SPONSORSHIP OPTIONS

Market, create brand awareness & partner with us for a great cause!

Reach a wide demographic of over thousands [NCA invited supporters](#) employed at Boeing, Amazon, Microsoft, Nordstrom's, Starbucks and many others!

MAIN EVENT SPONSOR (1 Reservation – 1 Pending)

\$4,500

- Prime color logo featured on large LED outdoor screen visible to parents during student drop off and dismissal
- Business logo featured on outdoor banner visible to parents during student drop off and dismissal
- Prime full- page ad in printed NCA Business Directory delivered to all NCA families!
- Prime "Business Spotlight" as Auction Sponsor on social media platform advertising.
- Largest business logo displayed in all auction communications to alumni, grandparents and NCA families!
- Business logo marketing on the Online Auction Scrolling Banner Bar with 4 days of bidding
- Business logo intentionally placed among online packages - logo frequency is highest with this sponsor level
- First & largest business logo and link featured first on NCA's website for one entire year

GOLD SPONSOR (5 Reservations – 4 Pending)

\$2,500

- Business logo featured on outdoor banner visible to parents during student drop off and dismissal
- Full page color ad featured in printed NCA Business Directory delivered to all NCA families
- Business logo marketing on the Online Auction Scrolling Banner Bar with 4 days of bidding
- Business logo intentionally placed among online packages – logo frequency is higher with this sponsor level
- Large business logo and website link featured on NCA's website until next year's auction.
- "Business Spotlight" as Auction Sponsor on social media platform advertising
- Sponsor logo displayed in all auction communications & invitations to alumni, grandparents and NCA families!

SILVER SPONSOR (8 Reservations - 7 Pending)

\$1,500

- Your business logo on the online Auction Scrolling Banner Bar for 4 days of bidding
- Business logo intentionally placed among online packages – logo frequency is less than levels above
- Full page color ad featured in printed Business Directory delivered to all NCA families
- Medium sized logo featured on outdoor banner visible to parents during student drop off and dismissal
- Business logo and link featured on NCA's website until next year's auction
- Group business recognition on school Social Media platform
- Sponsor logo displayed in all auction communications & invitations to alumni, grandparents and NCA families!

BRONZE SPONSOR (Unlimited reservations available)

\$550

- Business logo intentionally placed on ad tiles among online packages – logo frequency is less than levels above
- Your business logo featured on outdoor banner visible to parents during student drop off and dismissal
- Half page color ad featured in printed Business Directory delivered to all NCA families
- Group business recognition on school Social Media platform
- Business logo and link featured on NCA's website until next year's auction

**Deadline for sponsors is
October 11th, 2024**

Please return completed form and payment to:

Northshore Christian Academy
Attn: Auction Sponsorship
5700 23rd Drive West
Everett, WA 98203

For information and/or questions, contact
Lina Maragliano, Development Director- 425.322.2371
Lmaragliano@nca.school

Sponsor level: _____ **\$ enclosed:** _____

Business name: (as you would like it shown at event)

Contact name: _____

Phone number: _____

Email address: _____

Website: _____

Address/City/Zip: _____