Parent Information Packet 2024 NCA Walk-a-Thon

What Is Walk-a-Thon?

- The NCA Walk-a-Thon is a 20-year spring fundraising tradition! This is 1 of our 2 major annual fundraisers, and it encompasses so much more than the actual 'walk'. The season runs from April 26 to June 7 this year & culminates with our exciting school-wide Walk-a-Thon Celebration Event on Friday, June 7. Mark your calendars for the celebration of the year!
- During the 5 weeks, students raise funds & are rewarded with fun T-shirts to wear in lieu of their school uniform for the rest of the year & on Fridays the next school year! Incentives, prizes, class contests, and a lot of fun are jammed packed into this tradition. The students really enjoy this season of school!





Funding Focus

We are growing! Due to the continued growth of our school, we are thrilled to announce the upcoming build-out projects:

- More classrooms will be added, moved, and renovated in both the Academy and Early Learning Center.
- Our NCA Health Room will be expanded, teacher workrooms renovated, and more!
- NCA will cover the project's building costs, while raised • funds will be allocated towards equipping the expansion with classroom technology, fixtures, student desks, furniture. & more. A small portion of the funds will also go towards this year's NCA Educator Excellence Awards.

2024 Funding Goal: \$175,000

More Information Launch Dates More details are available on the NCA website: www.nca.school/walk-a-thon. Middle School Launch: Friday, April 26th **Questions?** Email the Development Office: ELC, K- 5th Grade: Wednesday, May 1st • Lina Maragliano or Amy Worden at Lmaragliano@nca.school or Aworden@nca.school.

Event Day Schedule: June 7th

Scheduled Events & Walks:

- 8:30 9:30 am
- 9:00 am
- 9:45 10:30 am
- 11:00 11:45 am
- 12:00 12:45 pm
- 1:05 & 1:25 pm
- NCA Parent Volunteer Breakfast (A2) ELC Walk-a-Thon & Lobby Reception K - 2nd Grades Walk-a-Thon 3rd - 8th Grades Walk-a-Thon Celebration Assembly
- Regular Dismissal



Tie-Dye is a Middle School incentive and is ONLY available to current 5th-8th grade students.

COMPANY MATCHING PROGRAMS

Double Your Donation with Company Matching!

We honor the match...even before we get it.

Employers who match donations to non-profits like NCA made by their employees include Boeing, Microsoft, and many others. Check with your Human Resources department to verify if your employer will match your donation.

- Submit your Walk-a-Thon donation to your employer for qualifying matching and your student will receive shirts according to the FULL amount of the donation including matching.
- Please indicate "Employee Match and Employer Name" with your SNAP-RAISE donation. Email your donation match receipt to Lina Maragliano at Lmaragliano@nca.school.
- Only donations made <u>directly by an employee</u> are eligible for matching funds.
- NCA is a charitable organization under a 501 (c)(3) designation. Tax ID: 91-1515354

Walk-a-Thon Incentives & Prizes

Donations Collected	Details	Reward
\$50	 For every \$50 in donations collected, students will receive <u>one</u> "Walk-a-Thon" T-shirt to wear in lieu of their school uniform for the remainder of the year, <u>except Wednesdays</u>. Collect all 5 colors! There is also 1 special Tie Dye T-shirt that only 5th to 8th grade students can earn. See next page for details. These T-shirts can be worn <u>every</u> Friday with jeans next year as an alternative to the school uniform. 	Glow in the Dark!
\$200	 Students who fund raise over \$200 by <u>May 20</u> will receive an exclusive LED/ Glow in the Dark Party Kit! as a reward! Be ready for our Glow Party Assembly on Walk-a-Thon Event Day! Delivered week of June 3rd 	GLOW IN THE DARK
\$350	 Students who fundraise over \$350 by May 20 will <u>also</u> receive a limited edition Walk-a-Thon Pullover or Zip Hoodie as a reward! Can be worn in the classroom <u>anytime</u> this & <u>next</u> school year! White Logo / Sleeve Paw Logo Delivered week of June 3rd 	
Prizes For All	 <u>Each time a donation is made</u>, your student's name will go into a drawing for prizes given away during the Walk-a-Thon season! (May- June) Each donation increases the chances of winning a prize! Prizes will be delivered to student classrooms. 	

Walk-a-Thon T-shirt Details

T-shirt Size & Selection	Parents, you will make color/size selections when you set up your Walk-a-Thon Snap-Raise online fundraising account. (See separate instruction packet).All donations made to the Walk-a-Thon are tax-deductible and are made on behalf of the student.The T-shirts are similar in size and fit to our PE T-shirts. It is best to guess on the "big" side if you are unsure.Youth XS 		
T-shirt Substitution	The earlier students begin fundraising, the better the chances of all 5 T-shirt preferences being fulfilled. We process approx. 2,500 shirts in a 5-week season. Where supply chain issues arise, NCA reserves the right to substitute T-shirts with a similar color or another Walk-a-Thon T-shirt color option.		
Tie-Dye T-shirt	The Tie-Dye T-shirt option is a Middle School incentive and is ONLY available for current 5th-8th graders (1 per student). If more than 1 tie-dye T-shirt is selected, it will be substituted with a solid color T-shirt. If ELC- 4th grade selects the tie-dye T-shirt, it will be substituted with a solid color T-shirt.		
No Exchanges	There are no T-shirt exchanges . T-shirts are screen printed based on your submitted preferences.		
Walk-a- Thon Dress Policy	 For Spring 2024: Students may wear the 2024 Walk-a-Thon T-shirt or sweatshirt with blue jeans or uniform bottoms, including PE sweats and uniform shorts for the remainder of the school year (except Wednesdays for elementary students). For 2024-25 School Year: Students may wear their 2024 Walk-a-Thon T-shirt with blue jeans or uniform bottoms on Fridays. The 2024 Walk-a-Thon sweatshirt may be worn as a uniform hoodie throughout the school year. The 2023 T-shirt will be retired May 31. 		
Care of T-shirts	To best care for your T-shirt(s), wash in cold water with similar colors and hang to dry.		

T-shirt Delivery & Fundraising Process

T-shirt Delivery Schedule					
Week #	Donation Window Dates	Donation Cutoff Mondays	T-shirts Delivered to Student's Classroom		
Middle School Only	4/26-4/29	4/29 @ 5:30pm	5/8		
#1	5/1-5/6	5/6 @ 5:30pm	5/15		
#2	5/7-5/13	5/13 @ 5:30pm	5/22		
#3	5/14-5/20	5/20 @ 5:30pm	5/29 Last Order		
#4	5/21-5/27	5/27@ 5:30pm	6/5		
Monday, 5/27 @ 5:30pm is the last day for earning totals to activate a T-shirt.					

Walk-a-Thon Online Donation Process We are seeking donations online using Snap-Raise, an online fundraising application! E alse

Please read and follow the SNAP- Raise Instruction Packet in your Thursday Folder.

There are separate instructions for

New Parent Users or Returning Parent Users

- Do not Google Snap-Raise. Use the provided QR code or the web address in the direction packet delivered to you. It is a custom webpage designed for our Walk-a-Thon.
- Snap-Raise works best with the Chrome browser.

Walk-a-Thon Celebration Event!

You are invited! Save the date & join the fun rain or shine!

2024 NCA Walk-a-Thon Celebration Event & Volunteer Appreciation Breakfast Friday, June 7, 2024

The Walk-a-Thon celebration event is one of the largest NCA family celebrations of the year!

WALK-A-THON EVENT DAY SCHEDULE:

- 8:30 9:30 am NCA Volunteer Breakfast (A2)
 - 9:00 am ELC Walk-a-Thon & Lobby Reception
- 9:45 10:30 am K–2nd Grades Walk-a-Thon
 - 11:00 11:45 am 3rd-8th Grades Walk-a-Thon
- 12:00 12:45 pm Celebration Assembly (Auditorium)
- 1:05 & 1:25 pm Regular Dismissal

WALK-A-THON CELEBRATION DETAILS:

- Each class walks as a group with their
 - "homeroom." Parents, grandparents, and families are welcome to walk with the class or line the route. <u>This is a stroller friendly event</u> – <u>No</u> pets please.
- **Parents are also invited to tailgate** in the parking lot around the course perimeter. Bring lawn chairs, cheer on the students with noisemakers, bubbles, pom poms, etc.! Prizes will be given out for the best tailgating!
- Bring on the water: Adults may bring water dispensing devices to squirt water on the students at the K-2nd and 3rd-8th grade walks <u>as</u> long as they meet our safety standards. Students may <u>not</u> dispense water on adults. The "plunger or syringe" type of devices are NOT allowed...any size or shape, purchased or homemade.



- The Walks at 9:45am and 11:00am will include the student beloved bubble foam pit and spray area!
- Our Annual Volunteer Appreciation will be Breakfast this year: June 7 from 8:30-9:30am. If you volunteered this year in any capacity large or small, then this breakfast is for you!
- **Parking will be very tight.** Offsite parking will be available and street parking. Our gates will be closed during the walk times. Parking instructions will be emailed closer to the event date.
- Our parking lot gates will close 5 minutes before each walk and remain closed for the entire walk (approx. 45 minutes).
- Vehicles will <u>not</u> be able to leave the parking lot during the walks.
- The total amount raised & prize winners will be announced at the Celebration Assembly at 12:00 pm.
- Regular after-school dismissals will take place on this day.
- More details will be emailed to parents at a later date.

QUESTIONS?

Contact Lina Maragliano, NCA Development Director at <u>Imaragliano@nca.school</u> or 425-322-2371.

Thank you for your prayers and support of this important event that benefits ALL our students!



2024 Walk-a-Thon Sponsors









love your smile!



Sean Straub real estate broker seanstraub.com

Windermere







